

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

HILSDALE again this year offers
all the **NEWEST** and **BEST** Roses and the winners
in the All-America Rose trials. They are growing in our Rose
garden and have been tested for hardiness and climatic con-
ditions for our locality.



CAPISTRANO
A. A. R. S. 1950 Winner.
\$2.75 each



SUTTER'S GOLD
A. A. R. S. 1950 Winner.
\$2.75 each



LOWELL THOMAS
A. A. R. S. 1944 Winner.
\$2.75 each



NOCTURNE
A. A. R. S. 1948 Winner.
\$2.50 each



FORTY-NINER A. A. R. S. 1949 Winner. \$2.50 each



You are invited to visit our Rose Garden
and see these and many others blooming.



TALLYHO. A. A. R. S. 1949 Winner. \$2.50 each



MISSION BELLS
A. A. R. S. 1950 Winner. \$2.75 each



MIRANDY. A. A. R. S. 1945 Winner.
\$2.75 each



PEACE
The A. A. R. S. Sensational
1946 Winner.
\$2.75 each



FASHION
The only A. A. R. S. Floribunda Selection
for 1950. \$2.50 each



NEW YORKER. \$2.75 each



BLEEDING-HEART



CLEMATIS, RAMONA



Buddleia, ILE DE FRANCE



HILSDALE NEW TREE ROSES
These make beautiful accent plants among
other Roses.



CLIMBING ROSE, BLAZE
The most popular Climber.
\$2.25 each



REGAL LILY



ACER
DISSECTUM
ATROPURPUREUM
(JAPANESE RED THREAD-LEAF MAPLE)



HILSDALE NEW LILACS



MALUS (FLOWERING CRAB)



CORNUS FLORIDA (DOGWOOD)



MAGNOLIA SOULANGEANA
SAUCER MAGNOLIA

DELPHINIUM

MAY WE SUGGEST
membership in the American Rose
Society as the very best and easiest way
to keep up with all that's new in Rose
growing? Membership gives you use of
the Rose Society library, lists of members
and of public Rose gardens, the bi-
monthly Magazine and a copy of the
American Rose Annual. Yearly dues,
\$4.50. Write to the Secretary, American
Rose Society, Box 687, Harrisburg, Pa.

IT'S HILLSDALE—



When You Think of Fine Roses

Roses from Hillsdale are always better. They are carefully selected, No. 1 field-grown plants—the best on the horticultural market. Each variety has been tested in our own gardens. This assures you of receiving hardy, vigorous plants, which will have beautiful blooms in abundance from varieties well adapted to this section of the Middle West. These Roses will give you quantities of lovely bloom from June until frost the first year.

Directions for Re-planting Potted Roses

The re-planting of Hillsdale potted Roses is very simple indeed. The pots are slit and carefully peeled off from the soil. The ball of earth is then set in the bed so that it comes about one-half inch lower than the finished level of the beds. Always press the soil firmly around the roots of any kind of plant. This is done to force the air space out of the soil around the roots. After this, watering to soak the soil thoroughly is all that is necessary.

OUT-OF-TOWN ORDERS that must be crated and sent by express are accepted only when order is for 6 plants or more. An extra charge of 25¢ per plant will be made for crating.

Dormant plants will be available until May 1.

All prices quoted are for plants at our Nursery. An extra charge for the labor will be made when we do the planting.

• Please Note •

HILLSDALE Everblooming HYBRID TEA ROSES

Old Favorites and Standard Varieties

POTTED PLANTS, \$1.75 each, 6 for \$9.65, \$19.25 per doz.

DORMANT PLANTS, \$1.25 each, 6 for \$6.90, \$13.75 per doz.

Modern Hybrid Tea Roses represent the height of the hybridizer's art. They are among the most popular flowers in the world, for both garden decoration and cutting. The blooms range from single to very double forms, through all the shades of pink, red, orange, and yellow, and in so many combinations of these shades that one gardener cannot possibly be acquainted with them all. They deserve a special place in every home garden, whether it be ornamental or formal in type, and will reward the grower with glorious fragrant blooms all summer long.

The varieties listed here have been carefully chosen for our locality.

Ami Quindt. Very dark maroon, almost black.

McGredy's Yellow. Double buttercup-yellow flower, in profusion. The best light yellow.

Autumn. Fall colors—striking orange-yellow streaked with red; double.

Betty Upchurch. Lovely contrast of petals, light carmine outside and soft pink inside.

Caledonia. White, full-petaled blooms.

Christopher Stone. A very fine velvety scarlet-red, blooms freely.

Condesa de Sastago. Popular two-tone Rose, coppery pink inside and rich gold on reverse.

Cynthia. Bright Oriental red.

Dame Edith Helen. Very large, full-petaled blooms of glowing pink.

Duquesa de Paredanga. Unusual combinations of apricot, orange and pink. Vigorous plant with beautiful glossy foliage.

Edith Neige Perkins. Light cerise-pink suffused with gold.

Editor McFarland. A double, brilliant pink with fine fragrance.

Etoile de Hollande. Lovely fragrance. Velvety dark red blooms in quantity.

Golden Dawn. Sunflower-yellow shaded with old-rose.

Golden Rapture. Exquisite buds. Double, rich yellow blooms.

Red Radiance. Can't beat the Radiances for durability and profusion of bloom.

Rose Marie. Satiny rose-pink; well shaped.

Sœur Therese. Blooms continuously. Golden yellow shaded carmine.

Souv. de Claudius Pernet. Rich yellow, long-pointed buds.

Talisman. Glorious blend of orange, yellow and rose-red.

Talisman No. 5. The same sturdy plant as above, with deeper shadings.

Treasure Island. Large, double, high-centered, fragrant flowers. Flaming coppery pink, orange at base.

Neige Parfum. Beautiful white; buds of light cream. Very fragrant.

Pinocchio. Salmon flushed with gold. Continuous blooms.

Red Pinocchio. Rich velvety scarlet; fragrant.

Rubaiyat. Brilliant red blooms in profusion. Old-rose.

Sigmaria. Warm tones of light mandarin-red and salmon; double and fragrant.

TREE ROSES

POTTED PLANTS, \$6.50 each

Crimson Glory. Deep velvety crimson; fragrant.

Dickens Red. Scarlet-red with rich fragrance; large, double blooms.

Eclipse. Golden yellow; long, tapering buds on long stems.

Katherine T. Marshall. Warm pink; large, cupped bloom.

McGredy's Ivory. Beautiful creamy white blooms with exceptional fragrance.

McGredy's Yellow. Double buttercup-yellow flower, in profusion. The best light yellow.

Miss Rowena Thom. Bright pink; very large buds.

Mme. Jules Bouche. Cream-white flushed with pink; fragrant.

Mrs. Chas. Bell. Delicate shell-pink. Prolific bloomer.

Mrs. E. P. Thom. Pure yellow of excellent form.

Mrs. P. S. du Pont. Double; deep yellow with spicy fragrance.

Nigger Boy. The name tells the story. Very dark red. Night. Very deep crimson, almost black.

Pedralbes. Semi-double, creamy white blooms with large petals. Vigorous plant and a free bloomer.

Picture. Warm salmon-pink, splendidly formed flowers.

Pink Dawn. Sweetly scented; beautiful in bud and bloom. Rose-pink.

Pink Radiance. Hardy, vigorous, prolific.

Poinsettia. Brilliant scarlet color. Free blooming.

Pres. Herbert Hoover. Everyone likes this Rose. Cerise-pink, flame-scarlet, yellow.

Red Radiance. Can't beat the Radiances for durability and profusion of bloom.

Rose Marie. Satiny rose-pink; well shaped.

Sœur Therese. Blooms continuously. Golden yellow shaded carmine.

Souv. de Claudius Pernet. Rich yellow, long-pointed buds.

Talisman. Glorious blend of orange, yellow and rose-red.

Talisman No. 5. The same sturdy plant as above, with deeper shadings.

Treasure Island. Large, double, high-centered, fragrant flowers. Flaming coppery pink, orange at base.

HILLSDALE Annual Rose Festival

This year on June 9 and 10, when the Roses are in full bloom, our large display gardens will be formally open to the public at our Annual Rose Festival. Our new Rose garden with over 3000 Hybrid Teas, Climbers and Floribunda Roses now blooming in their second and third year, will be a beautiful sight to behold. We have added all the newer and best introductions and now have the finest and largest Rose garden in this section of the country. All of the All-America Rose Selections of the past several years will be on display. Last year over 50,000 people visited our gardens during Rose Festival week. We have enlarged our parking facilities close to the garden and therefore will be able to accommodate a larger attendance.



Procession of the Rose Queen and her escorts through Hillsdale Gardens at our fifth annual Rose Festival

When You Think of Fine Roses

63.25
Hillside Landscape Co.
Indianapolis 44, Ind.

1951

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U. S. Department of Agriculture

Come to HILLSDALE . . . See and Enjoy

THE LARGEST ROSE GARDEN IN INDIANA

An Invitation to Hillsdale Gardens

Our Rose gardens are located at Hillsdale Nursery, 1/4 mile south of Castleton, Indiana, and 8 miles northeast of Indianapolis on State Road 100.

To reach us by motor from Indianapolis, take Fall Creek Boulevard, North Drive, at the intersection of State Road 37 and Keystone Avenue. Proceed to Mifflinton and continue on the boulevard to 1/4 mile beyond broadcasting station to intersection with Shadeland Road or State Road 100; turn left on Shadeland Road and continue 1 1/2 miles to Hillsdale Nursery.

You are cordially invited to visit Hillsdale Gardens at any time. If you cannot visit us, call us for any information you need about Roses. Telephone: Broadway 5495.

WHAT IS A.A.R.S.?

Buy with confidence those Roses marked A.A.R.S. (All-America Rose Selection). Under the most exacting conditions these varieties have been judged as most nearly meeting the requirements of the perfect Rose; they should be a guide in choosing the varieties for your garden.

NEWER EVERBLOOMING AND PATENTED HYBRID TEA ROSES

QUANTITY PRICES OF POTTED PLANTS

ALL \$2.25 ROSES ARE 6 FOR \$12.40; \$24.75 PER DOZ.

ALL \$2.50 ROSES ARE 6 FOR \$13.75; \$27.50 PER DOZ.

ALL \$2.75 ROSES ARE 6 FOR \$14.65; \$29.25 PER DOZ.

DORMANT PLANTS, 50¢ less per plant

Apricot Queen. A.A.R.S. Spicy fragrance. Coppery orange-pink with orange base. \$2.50 each.

Better Times. Large, cerise-red blossoms on long stems. Nicknamed "Indiana Redhead." \$2.25 each.

Brightwine. Large, pointed buds of buff-yellow, opening soft light yellow. Tall, rugged plant. \$2.25 each.

Bravo. Big, bold red flowers 5 inches across; double. Medium-height plant of bushy habit. \$2.50 each.

Break O'Day. One of Brownell's sub-zero Roses. Deep crimson. Sub-zero. \$2.25 each.

Breakfast. Large, pointed buds of buff-yellow. Strong grower. \$2.50 each.

Brilliant. Double, soft orange to apricot flowers. \$2.25 each.

California Centennial. Fragrant; crimson. Exceptional fragrance; profuse bloom. \$2.25 each.

Capistrano. 1950 A.A.R.S. winner. Deep glowing rose-pink. Large buds and flowers on extra-long, strong stems. \$2.75 each.

Charlotte Armstrong. A.A.R.S. Very double blossoms of deep cerise. Perfectly formed, blood-red buds. \$2.50 each.

Countess Vandal. An exquisite blend of copper, bronze and pink suffused with gold. Buds and blooms unsurpassed in shapeliness. \$2.50 each.

Crimson Glory. High-centered, very double, double blossoms of deep crimson. Fragrant; free blooming. \$2.50 each.

Curly Pink. Large, two-toned pink. Another Brownell sub-zero. \$2.25 each.

Cynthia Brooke. Unusually prolific; excellent foliage. Buds to golden yellow and shades of pinkish orange. \$2.50 each.

Diamond Jubilee. 1948 A.A.R.S. winner. Should be in every garden. Sturdy, with long-lasting blooms of warm buff-orange, appearing almost continuously. \$2.50 each.

Diego Red. A.A.R.S. A flashing scarlet-red with rich fragrance and large double blooms. \$2.25 each.

Dickie Red. A.A.R.S. Deep crimson. Sub-zero. \$2.25 each.

Dick Wilcox. Another sub-zero type that withstands cold weather. Magnificent deep red; large, double blooms. \$2.25 each.

Edgar. Large, tapering buds on long stems make this golden yellow most desirable. \$2.25 each.

Enchantment. Enormous, apricot-colored blossoms, full-petaled and fragrant. \$2.50 each.

Fantasia. A mass of bright golden yellow blossoms of fine and double. \$2.25 each.

Forerunner. The 1948 selection of A.A.R.S. Inside of petals a vivid Orient-red contrasting well with the straw-yellow outside. \$2.50 each.

Golden Scepter. A new golden yellow with long buds, opening into majestic, 5 1/2-inch blooms. \$2.75 each.

Heart's Desire. A.A.R.S. Even shade of luminous red. Alluring fragrance. \$2.25 each.

Red Carpet. Large, pointed buds of deep crimson. \$2.25 each.

Reindeer. Large, pointed buds of deep crimson. \$2.25 each.

Red Anderson. Ivory-white flowers, perfectly formed, large and very double. \$2.25 each.

Rose of Freedom. Sixty to 70 petals make this one of the most double of all Roses. Beautiful currant-red. \$2.50 each.

Rubaiyat. Only winner of 1947 All-America Rose Selections. Brilliant red blooms in profusion. Old-Rose fragrance. \$2.25 each.

Golden Radiance. Large, pointed buds of buff-yellow opening to light pink and salmon-yellow. \$2.25 each.

Red Radiance. Everblooming. Soft rose-red; clear, even and velvety. Always dependable. \$2.75 each.

Red Pinocchio. Rich velvety scarlet; fragrant. Free blooming. \$2.50 each.

Royal Chinook. Dark red, double flowers with exquisitely formed buds. \$2.50 each.

Red Pillar. Delightful soft pink; perfectly formed buds and blooms. \$2.25 each.

Pinkie. A.A.R.S. Perfect little pink buds opening to 2-inch blossoms. \$2.25 each.

Pinocchio. Buds pointed, salmon flushed with gold, opening to soft pink. \$2.25 each.

Red Pinocchio. Rich velvety scarlet; fragrant. Free blooming. \$2.5